**[Author Name] [Speaking At / Hosting Workshop At / Signing Books, etc] on Indie Author Day**

[City, State] – Month, Date, Year – [Author Name] is pleased to announce [he / she] will be participating in the local Indie Author Day celebration that will be hosted on [date of event] at [Host Library, include branch info if relevant]. This event is free and open to the public, and will offer local writers the opportunity to network and learn from other authors and industry specialists. It will give readers a chance to discover new books by self-published and independent authors in the community.

This event will be part of the second annual Indie Author Day. Last year, nearly 300 hundred libraries across the United States and Canada hosted thousands of local authors at their branches. High participation is expected again this year. This is an opportunity for the indie writing community to come together in the library to help local authors get discovered and build connections with other writers, readers and industry professionals. In addition to the activities that will be happening locally, [Library Name] will enrich their programming with selected workshop videos produced by Indie Author Day sponsors from around the world. Beyond this annual event, the Indie Author Day community offers programming on the indieauthorday.com website to help libraries and authors stay connected throughout the year.

“Recent data suggest a massive change is occurring in the book industry. Libraries have the opportunity to reposition themselves in the reading ecosystem, and the engagement we have seen in Indie Author Day shows they are up for the challenge. It is inspiring to see authors and libraries connecting in this way, with the support of so many others in the industry,” said Mitchell Davis, CEO of BiblioLabs.

Details on [Library Name]’s Indie Author Day event:

WHEN:

WHERE:

WHO SHOULD ATTEND:

WHAT TO EXPECT: This event will bring local authors and patrons together to learn more about indie publishing from industry experts.

Speakers will include [list speakers] who will share their experience with [details].

For more information about the event, click here [library site with event details].

To learn more about Indie Author Day, visit indieauthorday.com.

**Contact:**

[Contact Name]

[Position]

[Library Name]

[Phone number]

[Email Address]