

TUESDAY
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2 PM EST

Evidence for Indies

Exploring the *Library Journal*
Self-Published Book Survey Report

Indie
AUTHOR DAY



Kiera Parrott

Kiera Parrott is the reviews director for *School Library Journal* and *Library Journal* and a former children's librarian. Her favorite books are ones that make her cry—or snort—on public transportation.



Carla Sarratt

Carla Sarratt earned her Master of Library Science degree from North Carolina Central University. Drawing from her teen years, love of young adult novels and her experience as a high school English teacher, she self-published two young adult novels, *Freshman Focus* (2007) and *Just Be* (2008). Currently she serves as the Virtual Services Librarian with New Hanover County Public Library, where she is responsible for the library's electronic resources and services to patrons and staff. In her role as a librarian, she enjoys connecting readers with great books, as well as teaching patrons how to use their devices to use the library's electronic resources. She also is happy to share the resources that her library system offers for writers and aspiring writers.



Carl Pritzkat

Carl Pritzkat is president of BookLife.com, Publishers Weekly's website dedicated to indie authors. He is also vice president of business development for PWxyz, the company that owns Publishers Weekly and BookLife. Pritzkat oversees all new business, digital strategy and product development for PWxyz. Prior to PWxyz, Pritzkat co-founded interactive media company Mediapolis, Inc., where he oversaw projects for *The New York Times*, Viacom, NPR, Sony, Johnson & Johnson, Volvo and others. He also ran ECM Records for Bertelsmann. He has a degree in music from UCLA.



K. S. Brooks

K. S. Brooks is an award-winning author and photographer. She has written more than 30 titles including the popular Mr. Pish educational children's series. When she is not writing, she serves as administrator for the superblog IndiesUnlimited.com. In 2012, she founded "Authors for Hurricane Sandy Library Recovery" and ran the "Liberty Library" for soldiers and veterans. Brooks is an advocate for indie authors, and is a member of the Indie Author Day advisory board.