



## Indie Author Day 2017 Sponsorship Levels

### VISIONARY — \$5,000+ contribution

#### **Sponsor Benefits:**

- One sponsorship of an e-newsletter to Indie Author Day registrants and authors
- Receive one-time access to the email list of Indie Author Day registrants and authors
- Receive opportunity to include a question in surveys
- Logo recognition on Indie Author Day t-shirts
- Chance to feature authors associated with your organization at an Indie Author Day event
- Jointly create and deliver one workshop webinar co-branded with your company and Indie Author Day
- Opportunity to promote products through registration incentives  
*\*\*not valid for registrations after August 30<sup>th</sup>*
- Chance to contribute promotional items to marketing material packages  
*\*\*not valid for registrations after April 30<sup>th</sup>*
- Chance to contribute a guest post to the Indie Author Day blog
- Permission to promote company as an "Official Indie Author Day 2017 Sponsor"
- Sponsor logo and link listed on Indie Author Day website

### PATRON — \$1,500 + contribution

#### **Sponsor Benefits:**

- Jointly create and deliver one workshop webinar by your company and Indie Author Day
- Opportunity to promote products through registration incentives  
*\*\*not valid for registrations after August 30<sup>th</sup>*
- Chance to contribute promotional items to marketing material packages  
*\*\*not valid for registrations after April 30<sup>th</sup>*
- Chance to contribute a guest post to the Indie Author Day blog
- Permission to promote company as an "Official Indie Author Day 2017 Sponsor"
- Sponsor logo and link listed on Indie Author Day website in exchange for sponsor promoting Indie Author Day on social media

### INDIE AUTHOR ADVOCATE — \$750 + contribution

#### **Sponsor Benefits:**

- Chance to contribute promotional items to marketing material packages  
*\*\*not valid for registrations after April 30<sup>th</sup>*
- Chance to contribute a guest post to the Indie Author Day blog
- Permission to promote company as an "Official Indie Author Day 2017 Sponsor"
- Sponsor logo and link listed on Indie Author Day website in exchange for sponsor promoting Indie Author Day on social media

## **FRIEND — \$250+ contribution**

### ***Sponsor Benefits:***

- Chance to contribute a guest post to the Indie Author Day blog
- Permission to promote company as an “Official Indie Author Day 2017 Sponsor”
- Sponsor logo and link listed on Indie Author Day website

## **INDIE AUTHOR ALLY — Donated services and/or products**

### ***Sponsor Benefits:***

- Sponsor logo listed on Indie Author Day website in exchange for sponsor promoting Indie Author Day on social media